

Choctawhatchee Basin Alliance
Executive Advisory Board Meeting Minutes
May 2, 2007

Florida's Great Northwest, Inc. – 4:00 p.m.

In Attendance: Al Wenstrand, Ross Hamilton, Holly Booyse and Julie Terrell.

I. Call to Order:

- a) Chairman Wenstrand called the Executive Advisory Board Meeting of the Choctawhatchee Basin Alliance to order at 4:00 p.m., Wednesday, May 2, 2007.

II. Project Coordinator:

- a) Phillip Ellis, CBA's current Project Coordinator, is leaving on June 1, 2007. Currently two qualified applicants have applied for this posted position and there are leads on a few other interested individuals. The hiring committee will consist of Ross Hamilton and Julie Terrell and they hope to schedule interviews soon.

III. Walton County Funding:

- a) Julie Terrell stated that we need to make sure that CBA gets the appropriate paperwork in place for next years funding cycle with Walton County and this is the time to begin this process. Julie explained that she has experienced some trouble with Walton County as they have just moved CBA's contract from the planning department to public works and she has been unsuccessful at getting Pat Blackshear to meet with her.
- b) Ms. Terrell will continue to get with Ms. Blackshear, but we may need to approach Ronnie Bell and get his assistance.

IV. Community Campaign:

- a) Holly Booyse has prepared a solicitation letter to use in the first step of a membership campaign. This letter will go out to those people whose membership has been lapsed for over one year. There are currently 256 lapsed members since the year 2000. CBA plans to mail the packets before the next board meeting.
- b) Holly Booyse will be working with CBA Staff to provide the necessary information to start developing a Capital Campaign. An initial list of prospective donors will be generated for the next board meeting.
- c) The advisory board discussed the appropriate way to sell "CBA" to the community. Some of the main issues were sustaining CBA/Coastal Dune Lakes and developing user group lists that will help CBA maintain its competitive edge when approaching the individuals on the list.

V. By-Laws Amendments:

- a) Holly Booyse and Julie Terrell discussed amending Article 1, Section 1 of the CBA ByLaws to state:
Section 1. Classifications: The Choctawhatchee Basin Alliance of Okaloosa-Walton College will have two types of membership categories: Annual

Memberships (Individual or Family, Senior Citizen, and Full-time Student) and Sponsorship (Bronze, Silver, Golden, and Platinum). All Membership categories have voting privileges. Donations are commensurate with the type and level of membership. The general public is invited to participate in meetings and activities.

b) Al Wenstrand suggested amending Article II, Section 7 to state:

Quorum: One-third (1/3) of the Advisory Committee shall constitute a quorum at any meeting.

c) Language in Article IV was discussed being amended to clarify the intent of the content and state:

Amendments to the Bylaws must be approved by a two-thirds (2/3) vote of the Advisory Committee Members present. The members may propose amendments to the Bylaws by written petition to the Advisory Committee.

Bylaws are subject to approval by the President of Okaloosa-Walton College.

d) CBA staff will make the proposed amendments to the bylaws so they can be voted on at the next board meeting.

VI. Northwest Florida Water Management District:

a) It was suggested by Mr. Hamilton that a CBA board member and Julie Terrell meet with the Northwest Florida Water Management District (NFWFMD) with a CBA needs list and to discuss past and future funding within the Choctawhatchee Watershed.

b) Julie Terrell will work on developing a CBA needs list and talk with Paul Thorpe at the NFWFMD about setting a date for a meeting.

VII. Adjourn:

a) Mr. Wenstrand adjourned the Executive Advisory Board Meeting at 6:00 p.m.